

News Release

CBP Training to expand internationally through JeMM Consultants



International Business Training Association (IBTA®)

3350 SW 148th Ave., Suite 135 Miramar, FL 33027

1.866.330. IBTA

www.CBPcertify.com



Jennifer Morris
Managing Director
514.288.5366
Fax: 514.288.7722
jmorris@jemmconsultants.com
<http://www.jemmconsultants.com>

Media Contacts:
Gabriela Creed
International Channel Manager
International Business Training Assoc (IBTA®)
954.624.8011
Fax: 954.624.8012
gabriela.creed@cybpcertify.com

JeMM Consultants delivers business skills training to Canadian Corporations

Montreal, Quebec Canada. February 7, 2006 – The International Business Training Association (IBTA) has united with JeMM Consultants to deliver the world's fastest growing business skills training and certification program-the Certified Business Professional (CBP). IBTA, developer of the CBP business skills training program, recognizes JeMM Consultants as a worldwide provider of development training for all industries.

“Through this partnership with IBTA, we are able to deliver structured business skills training to our clients who are either developing, reorganizing, restructuring or just plain managing the day to day demands of their organization,” said Jennifer Morris, Managing Director, JeMM Consultants. “When we partnered with the International Business Training Association and introduced the CBP Program, it raised the level of training we offered at JeMM Consultants. It's easy to deliver the CBP training to our clients because it's exactly what every business needs to prosper. We train using CBP's business skills in order to improve the qualifications and performance of employees in the workplace and we can now help businesses maximize their investments by training their whole staff in CBP's business skills. Through the CBP

offering, we have fulfilled our mission to increase the level of existing instructional programs to improve workforce productivity,” stated, Jennifer.

The CBP Business Skills Training Series offers corporations the opportunity to train all levels of employees in key business practices, and gives individuals the opportunity to develop their skills and knowledge—leading to increased employability and job growth.

“We partnered with JeMM because they are a business consulting agency that came highly recommended to us as a quality, experienced firm to deploy the CBP business skills training to clients in Quebec. Their area has needed this type of training for a long time and we are glad it’s helping raise the standards of training in business as well as improving the qualifications and skills of those who train in the CBP”, replied Johnnel Missick, Channel Manager, IBTA.

The introduction of the CBP business skills training has enabled JeMM Consultants to work with many organizations in managing and developing employee skills. To find out more about managing your organization and obtaining the Certified Business Professional business skills training through JeMM Consultants, visit www.jemmconsultants.com.

About JeMM Consultants

JeMM Consultants is a privately owned training and consulting company with offices in Montreal and Toronto. From change management initiatives to e-learning and classroom instructor-led training programs, JeMM Consultants develops, delivers and implements programs to a diverse client base at locations across Canada, the United States, Europe, the Caribbean and Asia. JeMM Consultants offers a full range of cost-effective training solutions all geared to enhance workforce skills and job performance.

About IBTA

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA’s mission is to equip business professionals with the skills and certification required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications under the brand of the Certified Business Professional (CBP™), after many years of initial consultation and development. Today, IBTA’s CBP certification is the fastest growing soft-skills certification for business professionals with partners in the U.S., Canada, Africa, Asia, Middle East, Australia, Latin America and the Caribbean.
